



The rise of the Corona/Covid brands around the world

In the wake of one of the deadliest viral outbreaks being acknowledged as a global pandemic, opportunism has found its way through, even in the field of IP with various trademarks and domain names being filed and registered with respect to the novel corona virus.

A cumulative list of the total number of Trademark filings in each country are the following -

S.No.	Country	Number of Trademarks filed
1.	India	7
2.	Europe	8
3.	USA	86
4.	Canada	1
5.	Germany	5
6.	Spain	7
7.	France	2
8.	Korea	3
9.	Singapore	1
10.	New Zealand	3
11.	Australia	2
Total - 125		





The following table incorporates just a handful of **trademark filings, incorporating the term “COVID”** at the start of February 2020 in the United States, to more than 40 trademarks filed globally by the end of March 2020 -

S.No.	Application No	Trademark	Applicat ion Date	Proprietor Name	Cla ss	Statu s
Europe						
1.	18214881	Corona Hero	3/26/2020		16, 21, 25	Pendi ng
2.	18213865	Corona Party	3/24/2020		41	Pendi ng
3.	18213866	After Corona Party	3/24/2020		41	Pendi ng



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4.	18213114	CORONA	3/20/2020	Bora Creations S.L.	3	Pending
5.	18211918	Corona Kid	3/17/2020		24, 25	Pending
6.	18202886		2/26/2020	PASTA CORONA S.R.L. UNIPERSONALE	30	Pending
7.	18215132		3/25/2020		35, 42	
8.	18213555	Covid19 Patrol	3/22/2020	Miguel Divasson del Fraile	25	
USA						
1.	88844205	BYE BYE CORONA	3/23/2020	Montello, Albert	5	Pending
2.	88843435		3/22/2020	Desrit Tshirts	25	Pending
3.	88843453		3/22/2020	Desrit Tshirts	25	Pending
4.	88843433	WE SURVIVED CORONAVIRUS (OR) COVID-19	3/22/2020	Santomarco, Vincent Michael	40	Pending



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5.	88843437	I SURVIVED THE RONA CORONAVIRUS 2020	3/22/2020	Latonya Johnson	25	Pending
6.	88843025	WE SURVIVED CORONAVIRUS 2020	3/21/2020	Curtis Schaibly	25	Pending
7.	88842491	CORONA-SHIELD	3/20/2020	Baban, Babak	32	Pending
8.	88842864	WE SURVIVED CORONA	3/20/2020	Nethels, Jasmine J.	25	Pending
9.	88842484	SURVIVEANDTHRIVECORONAVIRUS.COM	3/20/2020	TNT International LLC	35	Pending
10.	88840979	CORONA COUTURE	3/19/2020	Anarchy Pictures, Inc.	9, 10, 25	Pending
11.	88840253	CORONA VIRUS THE PANDEMIC	3/19/2020	Saad, Michael E.	41	Pending
12.	88840829	LOVE IN THE TIME OF CORONA	3/19/2020	Jeffrey Lee Costell	25	Pending
21.	88840784	CORONAFREE	3/19/2020	OLIVERAS, RENE MARTIN	5	Pending
13.	88840767	CORONAFREE	3/19/2020	OLIVERAS, RENE MARTIN	44	Pending
14.	88838539	CORONA CLEAR	3/18/2020	Robert Matthew Shatto	35	Pending
15.	88838318	CORONA BABY	3/18/2020	Benjamin H. Cook	25	Pending
16.	88838320	CORONA KID	3/18/2020	Benjamin H. Cook	25	Pending
17.	88838953	CORONA-GEDDON	3/18/2020	Hormel Miller, Heather	25	Pending
18.	88839253	CARONAMATE	3/18/2020	Jimerson, Michael	45	Pending
19.	88839404	CORONACHECK	3/18/2020	20/20 GeneSystems, Inc.	5	Pending
20.	88839638	CORONAGATE	3/18/2020	Jones, Patrick	36	Pending
21.	88839789	MY CORONAVIRUS EXPERIENCE	3/18/2020	My Coronavirus Experience, LLC	38	Pending
22.	88838157	SICKER THAN CORONA	3/17/2020	Garage Goals LLC	25	Pending



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23	88837810	I SURVIVED THE CORONA VIRUS	3/17/2020	Harbin, Russell	25	Pending
24	88838159		3/17/2020	Garage Goals LLC	25	Pending
25	88837092	CORONATION	3/17/2020	Ulverton Palmer Holdings Limited	34	Pending
26	88836113	CORONA VIRUS	3/16/2020	KENYONKEN PRODUCTIONS LLC	25	Pending
27	88836133	TELECORONA	3/16/2020	Hero Scientific, Ltd.	44	Pending
28	88835992	FXCK CORONAVIRUS	3/16/2020	Edwards, Nehemiah R	25	Pending
29	88836091	CORONAVIRUS SURVIVOR	3/16/2020	Kenyonken productions LLC	25	Pending
30	88836107	CORONAVIRUS INFECTED	3/16/2020	KenyonKen Productions LLC	25	Pending
31	88835597	CORONAVIRUS SURVIVOR EST. 2020	3/16/2020	Emery, Mark	25	Pending
32	88836130	ME DURING THE CORONAVIRUS OUTBREAK	3/16/2020	KENYONKEN PRODUCTIONS LLC	25	Pending
33	88834858	TREATMENT OF CORONA VIRUS WITH ENHANCE OF IMMUNE SYSTEM BY AUTO-HEMOTHERAPY AND CUPPING	3/15/2020	Khlopas, Andriy	44	Pending
34	88834635	CORONABABY	3/14/2020	Tam, Christopher P.	25	Pending
35	88834281	CORONA COCKTAIL	3/13/2020	Great Barrier Group, LLC	5, 25, 32, 33	Pending
36	88834103	I SURVIVED CORONAVIRUS	3/13/2020	Kenyonken Productions LLC	25	Pending



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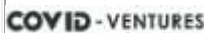

ADVOCATES

37	88834136	I SURVIVED CORONAVIRUS 2020	3/13/2020	Curtis Schaibly	25	Pending
38	88834081	I SURVIVED THE CORONAVIRUS 2020	3/13/2020	Emery, Mark	25	Pending
39	88834389	I SURVIVED THE CORONAVIRUS/ COVID-19 OF 2020.!	3/13/2020	Santiago, Tessie M	40	Pending
40	88832438	CORONANOMICS	3/12/2020	Himmler, Kenneth	36	Pending
41	88827271	CORONAKIT	3/9/2020	aleco bravo-greenberg	5	Pending
42	88824921		3/6/2020	CARLOS GUSTAVO MIRANDA RAMIREZ	9	Pending
43	88822405	CORONAVIRUSRX	3/5/2020	Quality Innovations Inc	10	Pending
44	88814615	THE CORONA YOU WANT	2/28/2020	Rostoff, Justin P	33	Pending
45	88800630	CORONA-V	2/18/2020	JHO INTELLECTUAL PROPERTY HOLDINGS LLC	5, 32	Pending
46	88799821	CORONA FLARES	2/17/2020	GBA-CORONA, INC.	11	Pending
47	88792247	MALTA CORONA	2/11/2020	CC1 Limited Partnership	32	Pending
48	88793746	CORONA GIFT TOYS	2/11/2020	Sahray, Shay	28	Pending
49	88790444	CORONAVIRUS	2/9/2020	Ganiere, Harley Lawrence	9, 25, 41	Pending
50	88783939	CORONAVIRUS SURVIVAL GUIDE	2/4/2020	CENTENNIAL MEDIA LLC	16	Pending



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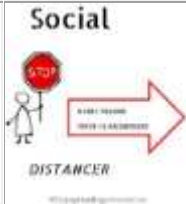


ADVOCATES

51.	88774042		1/27/2020	G.B.A. SRL ENGINEERING AND CONSTRUCTION	11	Pending
52.	88774534	WUHAN CORONA MVAX	1/27/2020	ModernaTx, Inc.	5, 42, 45	Pending
53.	88774522	WUHAN CORONA VAX	1/27/2020	ModernaTx, Inc.	5, 42, 45	Pending
54.	88844019	COVID PRO QUO	3/23/2020	Benjamin Tariri	25	Pending
55.	88844164	BE COVIDGILANT	3/23/2020	Feiner, Robin J	16	Pending
56.	88843433	WE SURVIVED CORONAVIRUS (OR) COVID-19	3/22/2020	Santomarco, Vincent Michael	40	Pending
57.	88843145		3/21/2020	Fruit Street Health, Public Benefit Corporation	36	Pending
58.	88842972		3/21/2020	Fruit Street Health, Public Benefit Corporation	9, 10, 35, 42, 44, 45	Pending
59.	88843029	COVID-19 FREE	3/21/2020	Wilder Side LLC	25	Pending
60.	88843041	COVID-19 SURVIVOR	3/21/2020	Wilder Side LLC	25	Pending
61.	88841477	COVID-19 IMMUNE	3/20/2020	Wilder Side LLC	25	Pending
62.	88842845	CLASS OF COVID-19	3/20/2020	Garr, Christopher	25	Pending
63.	88842052	#SURVIVEANDTHRIVECOVID-19	3/20/2020	TNT INTERNATIONAL, LLC	40	Pending



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64	88841027	I SURVIVED COVID-19	3/19/2020	Pennella,Rocco	16,38	Pending
65	88838956		3/18/2020	COVID19X LLC	5	Pending
66	88839373		3/18/2020	Biggs, Bernitha	25	Pending
67	88835807		3/16/2020	Credas Inc.	41	Pending
68	88835962	FXCK COVID-19	3/16/2020	Edwards, Nehemiah R	25	Pending
69	88836052	COVID- 19 SURVIVOR	3/16/2020	KENYONKEN PRODUCTIONS LLC	25	Pending
70	88836065	COVID- 19 INFECTED	3/16/2020	KENYONKEN PRODUCTIONS LLC	25	Pending
71	88835791		3/16/2020	Bad Covid, LLC	25	Pending
72	88835552	WE BEAT COVID-19	3/16/2020	Charles McDermott	25,35,36	Pending
73	88834978	COVID KIDS	3/15/2020	Samost, Albert	25,35	Pending
74	88834579	COVIDFREE	3/14/2020	OLIVERAS, RENE MARTIN	5	Pending
75	88834389	I SURVIVED THE CORONAVIRUS/ COVID-19 OF 2020.!	3/13/2020	Santiago,Tessie M	40	Pending
76	88833680	COVIDFREE	3/13/2020	OLIVERAS, RENE MARTIN	44	Pending
77	88828155	I SURVIVED COVID-19	3/10/2020	Integrated Pharma Solutions LLC	25	Pending
78	88826872	COVID-19	3/9/2020	The Edibles Club LLC	25	Pending
79	88827108	WE CURED COVID-19	3/9/2020	Charles McDermott	25,35,36	Pending



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80	88827103	I SURVIVED COVID-19	3/9/2020	Charles McDermott	25, 35, 36	Pending
81	88827109	TOGETHER WE SURVIVED COVID-19	3/9/2020	Charles McDermott	25, 35, 36	Pending
82	88792612	COVID-19 VAX	2/11/2020	And Still, LLC	5	Pending
83	76232073	COVID	3/29/2001	ILLINOIS TOOL WORKS INC.	16	Pending
84	88841346	COVIDLIVESMATTER COVIDLIVESMATTER COVID LIVES MATTER COVID LIVES MATTER #COVIDLIVESMATTER #COVIDLIVESMATTER COVID SURVIVORS COVID SURVIVORS COVIDSURVIVORS COVIDSURVIVORS #COVIDSURVIVORS #COVIDSURVIVOR COVID SURVIVOR COVID SURVIVOR COVIDSURVIVOR COVIDSURVIVOR #COVIDSURVIVOR #COVIDSURVIVOR		Lawhorn, Ashley Irene	25	Pending
Canada						
1.	2009587	CORONA CURE	2/3/2020	Apollo Health and Beauty Care Inc.	3,5	Pending
Germany						
1.	DE302020209948	Corona Virus	3/15/2020	Anmelderangaben noch nicht klar	9, 25	Pending
2.	DE302020209425	Keep Calm Corona	3/10/2020	Hirsekorn, Alexander	35, 25, 26	Pending
3.	DE302020208671	Corona-Virus	3/5/2020	Wagner, Bernhard	41, 1, 9, 16, 44	Pending
4.	DE302020208063	CORONA-EX	2/29/2020	Inlab Networks GmbH	5, 3, 11	Pending



5.	DE30202020 9512	Covid-19	3/11/2020	Flechs, Marko	9, 10, 33	Pendi ng
Spain						
1.	N0413996	PARA CORONA LA MIA	27/3/2020	M ^a Esther Feria Pérez	25, 28, 35, 38, 41	Pendi ng
2.	M4061447	Asociación Española de Víctimas de Coronavirus (AEV-Covid19)	3/27/2020		42, 35, 45	Pendi ng
3.	M4061376		3/26/2020		38, 35, 45	Pendi ng
4.	M4061290		3/25/2020		9, 41	Pendi ng
5.	M4061225		3/24/2020		41, 9	Pendi ng
6.	M4060737	Yo sobreviví al COVID - 19	3/17/2020			Pendi ng
7.	M4057498		2/25/2020		5, 10	Pendi ng
France						
1.	4628286	Y'a Corona	28/2/2020	Monsieur Van Lap NGUYEN	25	Pendi ng



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2.	4628356	COVID-19	2/28/2020	REZILIANZ, SRL	18, 25	Pending
Korea						
1.	402020000028107	No Corona	2/19/2020			Pending
2.	402020000021402	OK CORONA	2/10/2020			Pending
3.	402020000017583	 Corona Killer	2/3/2020			Pending
Singapore						
1.	40202002911W		11/2/2020	ACUMEN RESEARCH LABORATORIES PTE. LTD.	9, 10, 42, 44	Pending
New Zealand						
1.	1144315	COVID-19 2020	3/30/2020	MEGISTI SAILING CHARTERS LIMITED	25, 35	Pending
2.	1143558		3/18/2020	QIAO YANG	5	Pending
3.	1143497	I survived COVID-19; I survived Coronavirus; I survived Self-Isolation	3/17/2020	John	25, 35	Pending
Australia						
1.	2077634	COVID-19	3/25/2020	Chris Adams	16, 25	Pending
2.	2076813	COVID-19	3/19/2020	Chris Adams	41	Pending
India						
1.	4480557	 CORONA SAFE	21/03/2020	SIDDHARTH SHARMA	3	



2.	4480558		21/03/2020	SIDDHARTH SHARMA	5	
3.	4463463		05/03/2020	GLENSMITH LABS PRIVATE LIMITED	5	
4.	4482875	COVID FIGHTER 4M	28/03/2020	MAHAVEER GARG PROPRIETOR OF M/S. IMA ENTERPRISES	5	
5.	4481017	Corona	23/03/2020	SANJAY GARG	9	
6.	4470981	Coronation	13/03/2020	SAPAN KAYAT	33	
7.	4469003	Covid Cure	11/03/2020	CURE ALL PHARMACEUTICALS	35	

Data source: WIPO Global Brand Database

There has been an almost desperate rise in the filings pertaining to corona virus, with a total of 72 global filings made incorporating the term “corona” since January 1, 2020 with the United States leading with the number of applications filed, i.e. 55. The trademark applications filed, are not typically with respect to medical preparations or services as one would expect, but the trademarks being filed range from classes dealing with food items to clothing, to even bumper stickers and car accessories.

These speculative trademark filings aiming to capitalize on the coronavirus outbreak that the world is facing currently are being perceived negatively by various legal organisations across the globe. Even law firms in the United States have strongly condemned this action by the legal professionals calling the filings a scheme to get rich fast that often fails. The trend in filings for “corona” and “COVID” pertaining to the novel coronavirus are being attributed to applicants who believe that the “first to file” are the first to exploit. This opinion by legal organisations is also fuelled by the description of the filings such as, “#COVIDLIVESMATTER” to be used on



clothing articles; “CORONA COCKTAIL” filed in the class for beverages; or the Korean filing of “Corona Killer” with a device which is an aesthetic rendition of the coronavirus.

However, when looked at from a neutral point of view, trademarks truly have the potential to directly affect the applicant / proprietor’s capacity for making profit in the current scenario. In India, many sanitization products and protective gears were marketed under the name of coronavirus, COVID, COVID-19 and other variations. This directly correlates to trademarks, as India unlike the United States is a “first to use” country and do not require an official registration before using / marketing a product.

Although in light of the global pandemic, applicants need to realise that the foremost purpose of a trademark is to associate the product to its maker / manufacturer or any other origin of the product. The coronavirus related filings may gain momentum for now but are impractical in the long run and as opined by many legal experts, it is just a “get rich fast” scheme that is liable to fail on both the legal as well as the monetary front. This is because the marks filed are liable to be refused and with most of the affected countries observing a lockdown, any successful commercial exploitation of the mark and products thereto seems highly unlikely. Though initially because of the global pandemic, it will be easy for the consumer to retain/remember the product, however, the IP Office is likely to refuse registration of the mark as we have seen for many past instances in India, the Office does not accept applications solely arising out of a tragic event. For more information about past instances of proprietors trying to trademark a tragedy, please refer to our article published in the May/June edition of the World Intellectual Property Review over here.

Another issue with the speculative filings is that they are overshadowing genuine filings from the healthcare industry and diluting the mark and its potential use and attention in the market. Although, if trademarks are granted to relevant sectors such as health care and pharmaceuticals then these industries stand to profit and any new company small or big can overtake its competitors easily considering the unprecedented demand created by the global pandemic for cures and equipment.

Company Names comprising of the term "COVID"

The trend is not only limited to filing of trademarks, as we can see from the below table that new entities around the world are registering company names, bearing the word Covid –

S. No.	Name	Location	Address	Incorporated on	Company Number
1.	Covid Defend LLC	Colorado (US)	1010 Union Avenue, Boulder, CO, 80304, US	19 March 2020	20201247542



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2.	COVID 19 ATTORNEYS LLC	Florida (US)	2255 GLADES ROAD, 218A, BOCA RATON, 33431	16 March 2020	L20000082678
3.	COVID BANDS CORP	Florida (US)	7580 TOSCANA BLVD, APT 844, ORLANDO, 32819	18 March 2020	P20000024630
4.	COVID CAPITAL LLC	Florida (US)	818 105TH AVE N, NAPLES, 34108	24 March 2020	L20000088677
5.	COVID LOAN SOLUTIONS LLC	Florida (US)	710 ROB ROY PL, TEMPLE TERRACE, 33617	30 March 2020	L20000092260
6.	COVID SAFECORPS INC.	Florida (US)	7914 JUBILEE PARK BLVD APT 1415, ORLANDO, 32822	26 March 2020	N20000003495
7.	COVID-19 CORP	Florida (US)	1350 WEST AVE, MIAMI BEACH, 33139	17 March 2020	P20000024400
8.	COVID-19 GEAR SHOP LLC	Florida (US)	20 SOUTH DIXIE HWY, ST AUGUSTINE, 32084	1 April 2020	L20000094360
9.	COVID-19 COMPASSION PROJECT A NJ NONPROFIT CORPORATION	New Jersey (US)		28 March 2020	0450478526
10.	NJ COVID NURSES FUND INC.	New Jersey (US)		25 March 2020	0450477983
11.	PHL COVID SUPPLY LLC	New Jersey (US)		27 March 2020	0450478294
12.	Covid-19 Response, LLC	Tennessee (US)	118 RIDGEWOOD RD	27 March 2020	001087892



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			FRANKLIN, TN 37064-5254 USA		
13.	Restaurant Employees Covid-19 Support	Tennessee (US)	9469 BRADMORE LN STE 101 OOLTEWAH, TN 37363 USA United States	18 March 2020	001086574
14.	Corona Virus Services, P.C.	Tennessee (US)	263 VAUGHNS GAP RD NASHVILLE, TN 37205-3531 USA United States	10 March 2020	001084731
15.	COVID-19 Relief, LLC	Mississippi (US)	18 Northtown Drive, Suite C Jackson, MS 39211	27 March 2020	1205835
17.	Corona Virus Relief Fund	Alaska (US)	5140 N FARMLOOP RD PALMER 99645 AK UNITED STATES	27 March 2020	10128662
18.	COVID CLEANING PTY LTD	Australia	BUNDALL 4217, Queensland	13 March 2020	639744095
19.	COVID GROUP PTY LTD	Australia	HORNSBY 2077 New South Wales	13 February 2020	639090092
20.	COVID-19 PTY LIMITED	Australia	GLADESVILLE 2111 New South Wales Australia	17 March 2020	639803615
21.	COVID-19 RAPID RESPONSE PTY LTD	Australia	NORTH SYDNEY 2060 New South Wales Australia	19 March 2020	639849255
22.	CORONA VIRUS SUPPORT PTY LTD	Australia	MILTON 4064 Queensland Australia	9 March 2020	639627419



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23.	CORONA VIRUS RESEARCH INSTITUTE LIMITED	Australia	MEADOW HEIGHTS 3048 Victoria Australia	11 March 2020	639677240
24.	Outremont Covid-19 Help Foundation NONPROFIT	Canada	14 Avenue Querbes Montréal, H2V 3V6 QC, CA	14 March 2020	11960881
25.	CAISTOR COVID-19 VOLUNTEER RESPONSE LIMITED	United Kingdom	7 Bobs Lane Caistor Market Rasen LN7 6UD England	31 March 2020	12541658
26.	COVID - 19 FASHION LTD	United Kingdom	1b Sandyhill Road Ilford Essex IG1 2ET United Kingdom	23 March 2020	12529844
27.	COVID -19 SERVICES LTD	United Kingdom	48-52 Penny Lane Penny Lane, Liverpool Liverpool L18 1DG England	18 March 2020	12523797
28.	COVID 19 CLEANERS NORTH WEST LIMITED	United Kingdom	224 West Strand Preston PR1 8UJ England	12 March 2020	12515589
29.	COVID COMMUNITY LTD	United Kingdom	20-22 Wenlock Road London N1 7GU England	20 March 2020	12528163
30.	COVID LABS LTD	United Kingdom	20-22 Wenlock Road London N1 7GU England	2 April 2020	12544949
31.	COVID LIMITED	United Kingdom	Lea Lane Wood Lea Lane Witham CM8 3EP England	24 February 2020	12480216
32.	COVID PROTECT LTD	United Kingdom	Office 301 Hanover House Hanover Street Liverpool L1 3DZ Merseyside England	12 March 2020	12513000



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33.	COVID PROTECTIVE MEDICAL SUPPLIES LTD	United Kingdom	7 Abbey Mews Dunstable LU6 3PJ England	31 March 2020	12541666 12541666
34.	COVID SMART LIMITED	United Kingdom	61 Bridge Street Kington HR5 3DJ United Kingdom	2 April 2020	12544833
35.	COVID VOLUNTEERS C.I.C.	United Kingdom	25 Petley Road London W6 9SU England	17 March 2020	12520044
36.	COVID-19 GRANTS AND LOANS LTD	United Kingdom	48-52 Penny Lane 48-52 Penny Lane, Liverpool 48-52 Penny Lane, Liverpool Liverpool L18 1DG England	18 March 2020	12523877
37.	COVID-19 HELP LTD	United Kingdom	48-52 Penny Lane Liverpool L18 1DG England	18 March 2020	12523804
38.	COVID-19 LIMITED	United Kingdom	204 Ribblesdale Road London SW16 6QY England	18 March 2020	12523448
39.	COVID-19 VIRUS COMPENSATION LIMITED	United Kingdom	Metro House 57 Pepper Road Leeds LS10 2RU United Kingdom	16 March 2020	12517949
40.	THE INTERNATIONAL ORGANIZATION FOR THE PROTECTION AGAINST COVID-19 LTD	United Kingdom	27 Old Gloucester Street London WC1N 3AX United Kingdom	2 April 2020	12544855
41.	ANTI CORONA VIRUS MASKS FACTORY OUTLET LIMITED	United Kingdom	4 Dundee Road London E13 0BQ England	18 February 2020	12469500



42.	CORONA VIRUS CLAIMS LIMITED	United Kingdom	Metro House 57 Pepper Road Leeds LS10 2RU United Kingdom	13 March 2020	12517463
43.	CORONA VIRUS COMPENSATION LIMITED	United Kingdom	Metro House 57 Pepper Road Leeds LS10 2RU United Kingdom	13 March 2020	12517115

Domain Names comprising of the term "COVID"

In India, domain names are following the footsteps of trademark filing and a table depicting a few domain names are as under:

Name of the Domain	Creation Date	Updated Date	Whois Screenshot
Covid.in	February 11, 2020	March 04, 2020	 <p>Domain Name: covid.in Registry Domain ID: DE2774E4460694E9DAF415ADBE1CBE739-IN Registrar WHOIS Server: whois.namecheap.com Registrar URL: https://www.namecheap.com/ Updated Date: 2020-03-04T16:11:23Z Creation Date: 2020-02-11T15:55:05Z Registry Expiry Date: 2021-02-11T15:55:05Z Registrar: NameCheap, Inc. Registrar IANA ID: 1068 Registrar Abuse Contact Email: Registrar Abuse Contact Phone: Domain Status: clientTransferProhibited http://www.icann.org/epp#c Registry Registrant ID: Registrant Name:</p>



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ADVOCATES

Covid. co.in	Febru ary 27, 2020	Marc h 03, 2020	<div>Sorry! <i>covi</i></div> <div>Click</div> <div>Domain Name: covid.co.in Registry Domain ID: D8AA635CAD7FB40E6BB92C71406BAC081-IN Registrar WHOIS Server: Registrar URL: www.godaddy.com Updated Date: 2020-03-03T10:00:20Z Creation Date: 2020-02-27T10:00:19Z Registry Expiry Date: 2021-02-27T10:00:19Z Registrar: GoDaddy.com, LLC Registrar IANA ID: 146 Registrar Abuse Contact Email: Registrar Abuse Contact Phone: Domain Status: clientUpdateProhibited http://www.icann.org/epp#clie Domain Status: clientTransferProhibited http://www.icann.org/epp#cl Domain Status: clientDeleteProhibited http://www.icann.org/epp#clie Domain Status: clientRenewProhibited http://www.icann.org/epp#clie Registry Registrant ID: Registrant Name:</div>
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Covid. net.in	Marc h 26, 2020	Marc h 27, 2020	<div data-bbox="1149 342 1435 457">Sorry! <i>covi</i> Clic</div> <div data-bbox="492 573 1435 1201"><p>Domain Name: covid.net.in Registry Domain ID: D7D4E2B819D804567891FBB84BBE17689-IN Registrar WHOIS Server: Registrar URL: www.godaddy.com Updated Date: 2020-03-27T14:07:16Z Creation Date: 2020-03-26T14:22:53Z Registry Expiry Date: 2021-03-26T14:22:53Z Registrar: GoDaddy.com, LLC Registrar IANA ID: 146 Registrar Abuse Contact Email: Registrar Abuse Contact Phone: Domain Status: clientUpdateProhibited http://www.icann.org/epp#cli Domain Status: clientTransferProhibited http://www.icann.org/epp#c Domain Status: clientDeleteProhibited http://www.icann.org/epp#cli Domain Status: clientRenewProhibited http://www.icann.org/epp#clie Domain Status: addPeriod http://www.icann.org/epp#addPeriod Registry Registrant ID: Registrant Name:</p></div>
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Covid. org.in	Marc h 21, 2020	Marc h 26, 2020	<div>Sorry! <i>covid</i></div> <div>Click</div> <div>Domain Name: covid.org.in Registry Domain ID: D1FEE1EBB9D524A31A218114BE0A9BFFE-IN Registrar WHOIS Server: Registrar URL: www.godaddy.com Updated Date: 2020-03-26T05:21:26Z Creation Date: 2020-03-21T05:21:26Z Registry Expiry Date: 2021-03-21T05:21:26Z Registrar: GoDaddy.com, LLC Registrar IANA ID: 146 Registrar Abuse Contact Email: Registrar Abuse Contact Phone: Domain Status: clientTransferProhibited http://www.icann.org/epp#c Domain Status: clientUpdateProhibited http://www.icann.org/epp#cli Domain Status: clientDeleteProhibited http://www.icann.org/epp#cli Domain Status: clientRenewProhibited http://www.icann.org/epp#clie Registry Registrant ID: Registrant Name:</div>
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The information provided in this article only goes to show the rising trend of filings and registrations pertaining to the novel corona virus and is a clear indication of the possible growth in future filings once the current global situation eases out. The anticipation as well as the current filings are showing potential of a market race that will soon begin in the wake of the global pandemic.

To view a list of our past publications about opportunistic trademark filings please refer to the articles below –

- The Prime Ministers' brand: Rise of Trademark filing trend for NaMo', can be accessed [here](#).
- Making A Trademark Out of A Tragedy, can be accessed [here](#).
- Celebrating Branding and endorsement, can be accessed [here](#).
- Jumping abroad the Brexit Bandwagon, can be accessed [here](#)

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